Created in 2009 by the AdCF (association of French local authorities) and France urbaine, the réseau des Interconnectés is the first national association established to disseminate digital technology usages and innovations. The reference point of contact for territories, it is an activation platform, a space for dialogue and expertise and a resources centre.

SUPPORTING THE DIGITAL TRANSFORMATION OF TERRITORIES
EXPLOITING DIGITAL TECHNOLOGY FOR THE IMPLEMENTATION OF PUBLIC POLICIES

A COMMITTED NETWORK
Set up to support territories as well as citizens in their capacity as public service users and, increasingly, active project players in their own right, the réseau des Interconnectés has several missions and commitments:
• to provide strategic and operational support to territories in the field of innovation and to local authorities in the context of their digital transformation,
• to be the voice of territories at State level,
• to give meaning to projects and unite them within a collective dynamic.

VISION: REFLECTING AND ACTING TOGETHER
Because territorial transformation hinges around the development of innovative projects, the réseau des Interconnectés acts as a project developer and catalyst. Accordingly, it deploys a strategy structured around several key elements:
• using collective force to provide expert insight;
• fostering collective intelligence through reflection programs, regional events, the annual forum;
• conducting targeted reflection processes via working groups, publications;
• capitalizing on and promoting the energy present in territories to facilitate the emergence of innovative services and usages;
• encouraging the creation of networks with new technology players.

VALUES: SUPPORTING THE DIGITAL TRANSFORMATION FOR ALL
• the sharing and pooling of knowledge
• the human dimension at the heart of digital projects
• citizenship and purpose as primary criteria for actions
• a positive vision serving progress

KEY FIGURES
- 1,250 French municipalities (AdCF, association of French local authorities)
- 114 urban municipalities, metropolises and inter-municipalities (France Urbaine)
- 50 debates per year
- 1,900 event participants
- 26 Innovative Labels and 9 start-ups
- 5 Territoir’prod programmes
- The Forum des interconnectés (French forum for the network of innovative territories):
  - 900 Forum participants in 2018
  - > 50 workshops, pitches, etc.
  - > 40 partners (institutional, private, etc.)
  - 26 labelled local authorities
- The 2018 IntercoTOUR:
  - 9 stages
  - > 1,000 participants from all over France
  - > 110 speakers
  - 93 local authority and start-up projects

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IN CONCRETE TERMS, A WORKING PROGRAMME SERVING THE TERRITORIES

1. SUPPORTING PROJECTS:

• **The Territoir’Prod training programme**
  The challenge: to accelerate the roll-out of digital technology usages to support public policies.
  The objective: to enable participants to acquire the knowledge and skills required to carry out their projects.

  Each theme is tackled via a comprehensive mechanism including:
  - Regular collective group sessions;
  - Sessions dedicated to joint coaching and the development of tools;
  - Monitoring by key contacts, who are experts in the field;
  - An intelligence, exchange and resource-sharing platform (decrees, projects, etc.).

• **Themes for the period 2018-2019:**
  - Training in the roll-out of the “Dites-le nous une fois” [“Tell Us Once”] programme
  - Building a digital inclusion strategy
  - Structuring an open innovation initiative / organising project scale-up
  - Moving towards MAAS: mobility as a service
  - Organising citizen participation with digital technology
  - Implementing territorial data strategy

2. IDENTIFYING GOOD PRACTICES:

• **Regional events**
  The network has been going out to the territories since 2015. IntercoTOUR is a national touring initiative involving a dozen or so events held in different regions. Dedicated to a specific theme addressing regional issues, each day-long event is an opportunity for participants to share experiences, an ideal platform for teams from the host territories to work together and a forum for exchange with local digital transformation experts and players. Each stage also incorporates a training workshop covering Data usages, as well as a regional selection process for the innovative territories Label and support for projects presented by local start-ups.

3. BUILDING THE REPUBLIC OF INNOVATIVE TERRITORIES:

• **The digital committee**
  Made up of elected representatives from the inter-municipalities and major cities, the digital committee is responsible for championing a political vision of innovation by disseminating local authorities’ ambitions and needs through balanced dialogue with the State and private players.

  It operates as a space for developing proposals concerning the major strategic priorities of digital technology and territorial innovation. It is structured around themed sub-committees, each of which works on a priority area. These sub-committees liaise with players to help them in their reflection processes.

  The results will be delivered in a variety of forms: concrete proposals addressed to the government; theme-based guides produced by the Interconnectés.

• **The Annual National Forum**
  The reference event for national players, the Forum national des Interconnectés is also the initiatives forum. The Forum brings together strategic national bodies, Government representatives and local authorities, as well as professional networks. Each edition is an opportunity to discover the latest innovations, meet potential partners and debate future developments. Organised around conferences, themed workshops and an innovation village, this Forum gives local authorities an insight into all the latest developments in the field of digital technology.

  Open, exacting and convivial, this event is a platform that highlights both territorial projects and project opportunities with partners.

→ [https://forum.interconnectes.fr](https://forum.interconnectes.fr)